



Contact us today to learn more about Ascent Solutions.

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## Microsoft Partner

### MODERN WORK SPECIALIZATIONS

- Adoption & Change Management

### SECURITY SPECIALIZATIONS

- Information Protection and Governance
- Threat Protection
- Identity and Access Management
- Cloud Security

### 2022 RECOGNITION

- Top Regional Systems Integrator at Exclusive Global Partner Airlift

### 2023 RECOGNITION

- Microsoft Security Excellence Award Winner for Security Trailblazer
- Microsoft US Partner of the Year for Modern Endpoint Management

### 2024 RECOGNITION

- Microsoft Security Excellence Award Winner for Security Customer Champion

## Member of Microsoft Intelligent Security Association



### ADVISORY SERVICES

- Responsible AI
- Security Gap Analysis
- Business Change Enablement

### TECHNOLOGY SERVICES

- Microsoft Security Technology
- Azure Apps, Infrastructure, Data & AI
- M365, O365
- Teams and Teams Platform
- Managed Security

### INDUSTRIES SERVED

- Agriculture
- Architecture & Engineering
- Consumer Packaged Goods
- Energy & Utilities
- Financial Services
- Government
- Health Life Sciences
- Legal Services
- Manufacturing & Distribution
- Retail
- Transportation

# Security Cost-Benefit Analysis (CBA)

## TURN CYBERSECURITY INVESTMENTS INTO BUSINESS VALUE

Most businesses still view cybersecurity investments as a cost center instead of a business value driver. Risk reduction alone is no longer sufficient to justify investments in modernization. We believe the best approach to recession planning or pitching your annual budget to your executives is simple: speak their language. Communicate your proposed investment through a jargon-free level of rationale.

*Ascent's Cost-Benefit Analysis (CBA) is a 2-session engagement, prioritizing cybersecurity initiatives with economic efficiencies in mind.*

Ascent Solutions' CBA elevates the business case for security investments by aligning them to:

- Productivity efficiencies
- Operational efficiencies
- Risk reduction
- Reductions in Total Cost of Ownership (TCO)
- Licensing savings

Participants in Ascent's CBA will walk away with an outcome-driven, expert-informed cost-rationalization for their cybersecurity portfolio.

### Cost-Benefit Analysis Agenda:

#### Session 1: Establish Baseline & Priorities



**Inventory & Current State Review**  
Document existing tools, licensing, and spend



**Developing Prioritization Model**  
Score initiatives by risk reduction, savings, and efficiency



**Review Initiatives & Tooling**  
Map initiatives against Microsoft stack to uncover redundancies



**Score Backlog**  
Rank initiatives to highlight high-impact, low-cost wins

**Session 1 Outcome – A clear prioritized backlog of initiatives tied to business drives**

#### Session 2: Translate Priorities into Business Value



**Recap & Validate**  
Confirm assumptions and priorities



**Define Roadmap Enablement**  
Build phased roadmap with milestones



**Identify Cost Savings**  
Highlight licensing optimization and TCO reductions



**Align Prioritized Backlog**  
Finalize initiatives across IT, security, and finance



**Review Business Case**  
Deliver an executive-ready cost-benefit analysis

**Session 2 Outcome – A board-ready business case that rationalizes spend and secures buy-in**

### ABOUT ASCENT

**Ascent is the cybersecurity consulting firm to optimize your Microsoft security investments.** The firm is founded on Microsoft practitioner expertise and the ability to meet clients where they are, regardless of size or maturity. Our consultants share a determination to secure and manage entire ecosystems, ensuring safety from current and emerging threats.